

SESSIONS OVERVIEW

EMC Fundamentals

Monday 9th November, 11:00am - 5:00pm

<p>Fundamental 1</p>	<p>Fundamentals: EMC Documentum xCelerated Composition Platform Overview Learn why Documentum xCelerated Composition Platform (xCP) sets the new standard for application development through composition versus coding. See how Documentum xCP will accelerate application delivery, reduce Total Cost of Ownership, while improving ROI.</p>
<p>Fundamental 2</p>	<p>Fundamentals: An Introduction to Email Archiving & Compliance EMC SourceOne™ Email Management is a next-generation e-mail archiving solution that helps you reduce operational costs while enforcing e-mail record-keeping policies in compliance with internal governance as well as industry and government regulations. This session will show you how to improve user productivity by providing seamless access to archived content as well as getting the flexibility of a solution that scales to meet large enterprise needs, yet offers a simple footprint for midsise organisations.</p>
<p>Fundamental 3</p>	<p>Fundamentals of Capture: Introduction to Paper: Got Paper? Get Control and Deliver Rapid ROI with Intelligent Document Capture This session will show how EMC's intelligent capture solutions – including EMC Documentum Captiva, Dispatcher, and elnut – can capture and transform documents into electronic data, delivering rapid and significant cost savings and productivity improvements for paper-intensive applications and business processes.</p>
<p>Fundamental 4</p>	<p>Fundamentals: An Introduction to Extended Enterprise Collaboration for the Knowledge Worker Looking to understand how team collaboration and Web 2.0 technologies might apply to your business? Want to learn more about how best to expose enterprise content management to your end users including everyone involved in your extended community? This introductory session provides an overview of EMC's current knowledge worker product portfolio and how these technologies are used by companies around the world to improve the way they operate. Attend this session to get an introduction to the EMC products that can make your knowledge workers more efficient and your organisation more productive.</p>
<p>Fundamental 5</p>	<p>Fundamentals: Accelerating Business Performance and Agility with Case Management Case management has proven to be a foundation application and discipline for the majority of business and transactional processes. This session helps define the requirements for case-based applications and demonstrates how EMC Documentum unifies content, processes, information, and people in order to deliver a rapid and compelling ROI for investigations, claims processing, lending, underwriting, new account opening and customer care applications.</p>
<p>Fundamental 6</p>	<p>Fundamentals of Business Process Management Business process management (BPM) helps organisations improve operational efficiency and employee productivity by providing a comprehensive solution for understanding, automating, and optimising mission-critical processes across the enterprise. This session provides an overview of what comprises a BPM system, how workflow relates to BPM, and how BPM provides value across a variety of industries and applications. It covers such best practice topics as BPM strategic discovery workshops, enterprise business process architecture, measuring performance results and linking to strategic objectives, and centers of excellence.</p>

SESSIONS OVERVIEW

EMC Fundamentals

Monday 9th November, 11:00am - 5:00pm

<p>Industry Fundamental 7</p>	<p>Public Services</p> <p>The public sector faces big challenges when it tries to succeed in bridging the gap between the general public's expectations for better service and the shrinking budgets, a gap which just got worse in the current economic climate where expectations grew bigger and budgets shrank some more. In this session we'll share some of our thoughts on how we can help you bridge the gap, learn from some of your colleagues on how they've done it, share best practices, share our roadmap to effective eGovernment and review some ideas of how you can drive hard dollar savings.</p>
<p>Industry Fundamental 8</p>	<p>Finance & Insurance Services</p> <p>Come meet with Ivan Fernandez, EMC's Global Head of Financial Services Solutions Strategy. In his session you will learn about industry leading ways to cut costs and manage risk with EMC's Documentum product suite. During this session we will review case studies and solutions in Banking, Investment Banking and Capital Markets and in Insurance. We will look at specific areas in Transaction Banking, Credit Processing, Claims Operations, Account Opening and Data Governance and Compliance. The solutions and case studies will provide concrete ways of quickly impacting your business and your operations in these challenging times.</p>
<p>Industry Fundamental 9</p>	<p>Life Sciences</p> <p>EMC reports on the current challenges and investment priorities for content management and archiving in the life sciences sector. Global research presented with the consolidated views of EMC staff in Europe, Middle East and Africa will help delegates compare their current project list to their peers. This is your opportunity to meet industry peers involved in SharePoint roll-outs, Records Management, submissions publishing, archiving of old applications in XML, tight collaboration with partners such as Contract Research Organisations and email archiving, to name just a few focus areas.</p>